

QUALITY WINES MADE FOR YOU

by

Crosbie Companie Wine International

**The most useful
10 pages about
Private Label Wines
in the world!**



This guide will educate you on the importance of making Private Label wines.

Get started in 5 easy steps ...

1) Read this wine guide 2) Pick the wines 3) Approve label design 4) Make Payment 5) We do everything else !

WELCOME

Private Label wines from Crosbie Companie wines are perfect for wine merchants or businesses wanting to improve their offerings with high class and good taste.

Also known as 'white label', 'oem', 'custom', 'shiners', or 'clear skins,' Private Label wines are proof that wine industry continues to evolve to the benefit of wine professionals and wine drinkers...



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“ Making a Private Label wine with Mr. Ryan at Crosbie Companie was rewarding and profitable for our business . We will work with their company again for our next wine purchase...”

- Wine Importer, South Korea

WHAT ARE PRIVATE LABEL WINES?

Private label wines are one of the best inventions in the wine industry. Wineries can make a special wine that has a clients brand name and logo on the label.

These wine styles include everything from sparkling white wine to full bodied red wine. The prices can range from very cheap to very expensive depending on the needs of the client. Crosbie Company specializes in making premium wines that taste delicious and have luxurious label designs.

Due to economies of scale, Private Label wines cost more than existing branded wines, but their benefits compensate for their price.



Special

Private Label wines are made for you and no one else. You own the wines after they are bottled and you can drink them or sell them any way you like.

Personal

Put your name on the wine, or create a new brand specifically for this one wine. They are good for business or for you own collection.

Fun

Having a wine made for you is fun! Use the opportunity to be creative and think about wine as a lifestyle product. Be creative and have fun!

Accomplishment

Private Label wine owners have often accomplished many great things in their lives or their business. Having your own wine should be on that list of accomplishments.

Investment

Businesses and individuals looking to invest in something can invest in wine. The resale value of quality wine is more than you spent to own it. If you choose not to sell it, you can open them and enjoy them yourself. You can't do that with other investments.

WHY MAKE PRIVATE LABEL WINES?

There are many reasons to have a private label wine made. The most common are for business purposes, but individuals will make a high end wine for their personal use, too.

If you use the wine for business, it becomes very clear that Private Label wines are a smart decision. If you want more detail about Private Label profitability, contact us.

Pricing for Private Label is only one small decision when it comes to making a Private Label wine. If low price is your biggest concern, we recommend NOT making a Private Label wine, but instead purchasing a low price wine from a winery or distributor.



Occasions

Make a wine for large business events, weddings, holiday gifts, celebrations, and many more.

Prestige

Private Label wines with the correct quality and design are very prestigious. Showcase your wine sophistication with a private label wine.

Profit

Businesses can make a large profit on private label wines because they control the sales prices to their customers.

Exclusivity

Sell a wine that no one else does and you can impress your customers with your wine connections. Perhaps your business owns restaurants or hotels and you need a 'house wine' for all of your establishments.

Promotion

Launching a new product or service? Wines are perfect for promotion and they make a positive statement about your advanced business culture.

WHO BENEFITS FROM PRIVATE LABEL WINES ?

Private Label wines are made for businesses and individuals. The wines have many purposes and can be used on a number of different occasions.

Our passion with Private Label wines is to help businesses that want to carry an exclusive product that their competitors can't. Quality, taste, and design are the top priorities.

We proudly support the making of private label wines for the right clients. When you are certain that you want to make a private label wine for yourself or your business, please contact us.



Businesses

Businesses and wine distributors create Private Label wines because the wines offer their clients something special; something that their competitors can't offer.

Today, good business owners understand what their customers are seeking. Creating and selling a private label wine eliminates the reliance on your local distributor for your most important products.

Businesses that need an exclusive wines for their customers or their employees are smart to use Private Label wines.

Individuals

Private Label Wines are becoming a popular way for individuals to own a wine that no one else does. Wine collectors and social families create private labels wine to match their personal image and exact taste preferences.

In the USA, more individuals are having wines made for them privately. With our experience and infrastructure, we would like to share this service to people around the world.

WHERE DO PRIVATE LABEL WINES COME FROM?

Our wines come from California and are produced by top wine makers and wineries. The grapes are sourced from all over the California, including premium regions such as Napa Valley, Sonoma, Paso Robles, Mendocino, and Santa Barbara.

The wines are made using high quality techniques and are aged in oak barrels until ready for bottling. When they are bottled and labeled for the client, they are shipped from the winery directly to the client's warehouse.

Crosbie Companie specializes in wine exports from California, and we can ship your wine to most US states and most countries around the world.



California

California makes the best wines in the United States, and many people believe the best wines in the world. The optimum growing conditions for grapes and our people's pioneering attitude results in many world-class wines. Our modern techniques and our attention to quality and taste made us famous. Several decades later other countries followed our progress.

Our Wineries

Crosbie Companie partners with premium wineries in order to make private label wines. They have the experience and the capacity to make wine, and they understand the important processes.

Wines can be made in quantities both large or small, depending on the needs of the client.

Your Warehouse

Wines must be shipped to a bonded wine warehouse and they should be protected from temperature and humidity. If you cannot provide these conditions, contact a distributor in your area and rent space from them.

HOW DO I MAKE A WINE WITH CROSBIE COMPANIE?

Crosbie Companie facilitates your private label winemaking by supplying you with options from our partner wineries. We currently export USA wines to countries around the world, so we can ship your private label wine anywhere you like.

We partner with the best wine makers at premium California wineries. These strategic partnerships ensure we always source great wine for your private label needs. We conduct the blending trials and the design elements for the bottle and label.

Our experience in wine making and design provides customers with high quality, great tasting wines from California, USA. We will provide you the best tasting wine within your budget.



Budget

Determine your budget for both value and volume. The two numbers will simplify the entire process from sourcing the wine to packaging and design techniques.

Payment Methods

Payments can be made through wire transfer or international check. Payment or deposit must be made before production of your wine begins.

Design and Label

Clients can design the label or Crosbie Companie can assist with the design. The final approval of the label can take many weeks. We recommend starting this process before tasting any wines.

Shipping

Safely shipping wine is very important. Clients can arrange shipping using their preferred company, or we can arrange shipping with our preferred company, JF Hillebrand.

Importing

Wines must be imported by a certified alcohol import company. This can take several weeks, so begin your search for a certified company before ordering wine. Crosbie Companie can help you find an importer.

WHEN TO ORDER PRIVATE LABEL WINES

The timing of ordering wines is extremely important. Because more attention is focused on product and supply, wine buyers with no experience do not comprehend how the calendar makes the buying and selling of wines much simpler.

In order to have a beneficial relationship with your suppliers and your customers, follow the guidelines to the right. If you think you will need wine within 90 days, then now is the time to begin.

More than 120 days away is too long, and less than 45 days is too short.

Don't start the process unless you know you are going to have wine made. Private Label wine production is a lot of work, and if you play games with the supplier, you will lose face with them.



Timing

Do not begin too early, and not too late. We recommend 90 days from ordering samples to expected delivery date of final product.

- 30 days for tasting , decisions, label and art approval
- 30 days for wine production and bottling
- 30 days for delivery

Samples

Discuss your private label wine needs with your supplier early, but don't begin tasting samples until you are ready to buy. Samples will taste slightly different than the final product. The closer you taste samples to the order date, the better for you and the supplier.

Due to supply and demand constraints,
SAMPLES ARE ONLY VALID FOR 30 DAYS !!!

Payment and Delivery

All payment must be made in advance. No exceptions.

- 50% deposit before bottling and 50% before shipping.

Delivery can take 5 to 45 days after departure, depending on destination. Be sure to include customs control into your calculation of delivery dates.

CONSIDER THIS...

Crosbie Companie wants Private Label wine to be a smart and successful decision for our clients. Therefore we recommend that all clients consider these topics before beginning the Private Label process.

Making these decision BEFORE is much better than making them DURING or AFTER. Crosbie Companie will make certain you have these questions answered before continuing in the process.

Answering these questions ensures that wines are made to client specifications, at the client's ideal price, delivered on time, and put to use exactly the way that works best.

Remember: Don't start the process unless you know you are going to have wine made. f you have any questions, feel free to contact us at any time during your decision making.



Wine Styles

The easiest topic to consider: what kind of wine do you want? Choose your grapes, region of origin, and quality level.

Start here: Red wine, white wine or sparkling wine?

Budget

Determine how many bottles you want and how much you want to spend. Knowing in advance helps to LOWER overall costs because we can include applicable discounts.

Design

The most fun topic to consider is the design and appearance of your label and bottle. Have an idea in your mind and make sure approve designs before ordering wine.

The options include: glass, closure, label, and boxes.

Purpose and Customers

What's the purpose of your wine? This will help to determine many of your other considerations like style, budget and design. Who are your customers? Are they shoppers in retail stores, business associates, or friends and family.

Marketing and Sales

If you plan to sell to customers, create a plan of action for your marketing and sales BEFORE you order wine.

**YOUR PREMIER CHOICE
FOR PRIVATE LABEL WINES**

Crosbie Company
Wine International is
your best choice for
Private Label wines
because we work hard
to give you the best
wine, best service, and
lowest prices.

Contact us today!

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**Fun Prestige Passion
Legacy Impression Family
Connections Friends Celebrate
Restaurants Hotels
Employees Investment Profit
Health Hobby Joy
Fame Creativity Diversify
Lifestyle Gifts Weddings
Holidays Anniversaries
Culture Worldly Modern
Pride Courage Adventure
Business Opportunity
Customers will thank you!**